

What is Pegshot?

Pegshot (www.pegshot.com) is a powerfully simple way to share videos and photos of what's happening where you are, straight from your mobile phone.

Currently available on iPhone and Android handsets

How Does Pegshot Work?

1

When you open the **Pegshot** application, your exact location is displayed on a map. To peg a shot (video or photo), you choose to take a "New Shot" or select an "Existing Shot" from your camera library. For privacy, you have the added option to turn your "Exact Location" on or off. Shots pegged with exact location off "generalize" your location in the center of the city/state where you are.

2

After choosing/shooting a shot, you have the option to add additional information and context by including a title and/or selecting an event or place from a shortlist provided within the application. You can also share your shots on popular services including **Facebook**, **Twitter**, **Flickr**, **Tumblr** and **Posterous**. A shot can be uploaded immediately or saved and uploaded later. Saved shots retain all location, time and contextual information and can be uploaded very quickly individually or in bulk via wifi.

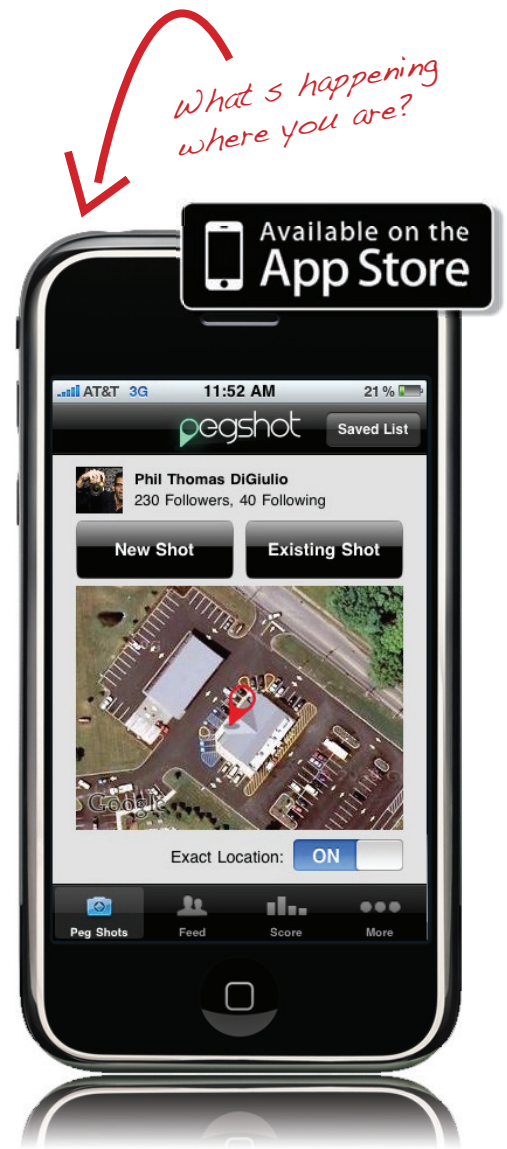
3

After your shot is uploaded, it's immediately online, shared with location data on your social networks and viewable on Pegshot ([see example](#)). Additionally, shots pegged to the same location or event are bundled together on their corresponding place or event page ([see example](#)).

With Pegshot, you can instantly share what's happening in your life with your friends, family and the world!

Other Pegshot Resources

- [4 Best Ways to Use Pegshot](#)
- [VIDEO - Pegshot Presentation @ The Denver New Tech Meetup](#)
- [Succeeding Where Checkins Don't - Context & Content](#)



For more information, or to schedule an interview, please call (347) 560-4652 or email Pegshot at press@pegshot.com.